



COMPANY PROFILE

MISSION
SERVICES
PROCESS

EDUTAINMENT
SOLUTIONS

**2025
2026**



We celebrate school life by transforming it into unforgettable experiences – through creative and engaging events.

INTRODUCTION

At Edutainment Solutions, we transform school life into meaningful experiences that unite students, parents, and teachers. From vibrant fairs to yearbooks, we turn school life into memories that last a lifetime.

Why schools choose us

- Stress-free: we handle everything from A to Z.
- Creative & professional: events tailored to each school's identity.
- Trusted partners: ***our clients renew their projects with us year after year.***



We want to elevate the educational experience by creating dynamic and meaningful engagements.

WHO WE ARE

At Edutainment Solutions, we design events that inspire and engage school communities. Our team combines expertise in education, event management, and student well-being to make events stress-free for administrators, exciting for students, and meaningful for parents.

OUR EXPERIENCE

We have worked with leading bilingual schools in Dubai on projects such as **Family Days with 5,000+ attendees**, International Days, and Yearbooks. **Schools renew their trust with us year after year** — a true sign of quality and consistency.

Vision

We envision a world where school events are more than occasions, they are transformative experiences that support student growth. Our goal is to ease the workload of schools by managing logistics and entertainment with care and professionalism.

Mission

01

Prioritizing Students' Well-being:

every event is designed with students at the center.

02

Blend Education with Entertainment

combining fun and learning in creative ways.

03

Reflect Each School's Identity

tailoring events to match each school's values.

04

Create Lasting Memories

Join us as we turn events into meaningful and lasting memories for all.



Sana Guetari Trabelsi
Co-Founder & CEO, Edutainment Solutions

School Challenges



A Brief Story About The Challenges

Educational institutions today face the challenge of keeping students, parents, and the community actively engaged while maintaining a strong sense of school spirit. Traditional events may not always fully capture the interest of students or provide opportunities for meaningful interaction. Schools need innovative ways to create memorable experiences that foster community, celebrate achievements, and build lasting memories.

Students

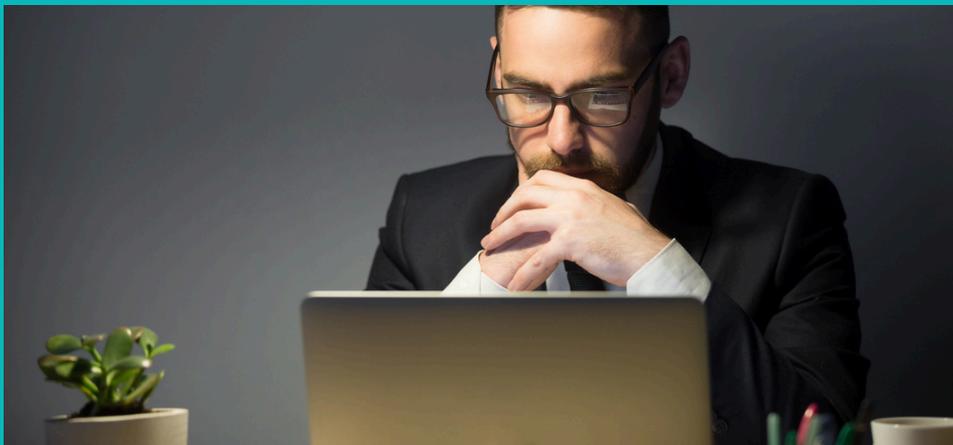
Without engaging and meaningful events, students may feel disconnected from their school community. A lack of opportunities to celebrate achievements, interact with peers outside the classroom, and express creativity can lead to decreased motivation and school pride.

School Administrators

School leaders may find it difficult to balance the demands of organizing successful events with their primary responsibilities. Ineffective events can strain resources, fail to meet objectives, and ultimately reflect poorly on the school's image and community involvement.

Parents

Parents may feel less involved or connected to the school community if events are not well-organized or engaging. This can lead to lower participation in school activities and missed opportunities for parents to support and engage in their children's educational experiences.



Solutions



A Brief Story About The Solutions

Edutainment Solutions offers a comprehensive range of services designed to address these challenges by creating vibrant and engaging events that resonate with your school community by:



Re-engage Students:

Through diverse and exciting events, we help students reconnect with their school community, boost motivation, and foster strong school pride. We also give students the chance to lead event organization, encouraging involvement with rewards like gifts and certificates.

Support School Administrators:

We take the burden of event planning off administrators' shoulders, allowing them to focus on their core responsibilities while ensuring events are successful, resource-efficient, and aligned with the school's values.

Involve and Inspire Parents:

Our events are designed to create meaningful opportunities for parents to engage with the school, strengthening their connection to the community and enhancing their involvement in their children's education.

Our Services

We offer creative and professional solutions that make school life memorable.

Our packages are flexible for every budget – even no budget for the school.

We also provide sponsor research and management, so schools can enjoy stress-free projects.

Here's a snapshot of how we bring value to schools:

- Yearbook (flagship service)
- Class Photos
- Bundle: Yearbook + Class Photos
- Events & Celebrations (International Days, Spring Fairs, Family Days, Awareness Campaigns)
- Workshops for all ages & team-building
- Additional Services (Job Fairs, Graduations, Sports, Talent Shows)

Schools that work with us, stay with us a true sign of trust and satisfaction.

1. Yearbook

What we do

We capture the highlights of the school year in a beautifully designed Yearbook — a lasting keepsake for students and parents. From photography to design, printing, and distribution, we manage the entire process seamlessly.

Sales & Sponsorship Models

Schools can choose the model that works best for them:

- Direct to School – Edutainment Solutions sells the Yearbooks to the school at a special rate. The school manages sales and distribution to parents, with full flexibility on pricing . **(Required investment from the school)**
- Direct to Parents – Edutainment Solutions sells the Yearbooks directly to parents through our platform, with a minimum number of pre-orders required to launch production. **(No investment required from the school)**

In both cases:

- We source and manage sponsorships for the Yearbook.
- Sponsorship revenue is shared between the school and Edutainment Solutions.

The Yearbook is currently one of our most requested services, combining competitive pricing with a stress-free process.

Yearbook

PACKAGE OPTIONS

COMPLETE PHOTOGRAPHY AND MANAGEMENT

Edutainment Solutions takes care of everything from A to Z : photography, design, printing, distribution, and sales. The school simply chooses the preferred design, and we handle the rest.

- Professional photographer for group, individual, and activity photos
- Several design options tailored to the school's recommendations
- Order management: either direct with parents (if chosen) or through the school
- Invoicing, printing, delivery, and distribution fully managed by us
- Parent communication: handled directly by us, or ready-to-share templates provided to the school
- Sponsorship sourcing and revenue sharing

COMPLETE MANAGEMENT WITH PROVIDED PHOTOS

If the school prefers to supply its own photos, we manage the entire Yearbook process with the same professionalism and care.

- The school provides group and individual photos, and we manage the full Yearbook production
- Several design options tailored to the school's recommendations
- Order management: either direct with parents (if chosen) or through the school
- Invoicing, printing, delivery, and distribution fully managed by us
- Parent communication: handled directly by us, or ready-to-share templates provided to the school
- Sponsorship sourcing and revenue sharing



2. Class Photos

What we do

We provide a seamless and stress-free class photo service — managing everything from planning and permissions to on-site logistics and final delivery. Schools focus on education while we take care of the rest.

Why parents appreciate it

- Class and individual portraits, beautifully captured
- Personalized souvenirs: mugs, frames, keychains, calendars
- Detailed communication with parents
- Efficient scheduling with minimal class disruption
- Easy online platform for photo selection and ordering
- Professional and reliable management from A to Z

Class Photos

Offer and Benefits

COMPLETE MANAGEMENT FROM A TO Z

Benefits for the School:

- Stress-free management of class photo organization.
- Effective communication and continuous support for parents and administration.

By choosing Edutainment Solutions, you ensure a smooth and professional experience for your class photos, providing unforgettable memories for students and their families.

Organization and Planning:

- Parental Permissions: Collection and management of permissions for each student and class. Complete management from A to Z

- Stress-free organization for the school
- Effective communication with parents and administration
- Professional and smooth experience, leaving lasting memories for students and families

What's Included

Organization & Planning

- Parental permissions management
- Optimized scheduling to minimize disruptions
- Absence tracking and retake sessions
- Clear communication with parents
- Continuous email support

On-Site Logistics

- Student escort from classrooms to photo sessions
- Coordination with school administration

Types of Photos

- Class group photos
- Individual portraits

Online Sales

- User-friendly platform for parents
- Complete sales management and order tracking
- High-quality delivery

Personalized Souvenirs

- Custom products: mugs, frames, keychains, albums, calendars
- Direct ordering from photographer's website
- Delivery handled by Edutainment Solutions





Looking for Both? Let Us Handle It

SPECIAL OPTION – BUNDLE: YEARBOOK + CLASS PHOTOS

The Bundle Option combines both Yearbook and Class Photos into one complete service, managed entirely by Edutainment Solutions.

What schools get

- Professional photography, design, printing, distribution, and sales management – all handled by us
- Group and individual photos provided free of charge for Yearbook inclusion
- Yearbook photos created with unique themes, different from those sold separately to parents
- A seamless process with one partner managing everything from A to Z

Why it works

- One team, one process, zero stress for the school
- A unique and memorable experience for students and families
- Added value: families can purchase class portraits, while the school benefits from a professionally produced Yearbook

3.Spring Fair

What we do

We organize dynamic school fairs and Family Days with games, sports, crafts, and shows — combining education with fun for the whole community.

What makes it special

- 5,000+ attendees at our latest Family Day
- Montessori games, team-building, and sports activities
- Entertainment: jugglers, face painting, craft workshops
- Certificates & internships for student volunteers
- Full management: planning, promotion, logistics, and on-site execution
- Safe and supervised events with all security measures in place
- **Three package options available: Paid, Cost-Free, or Tailored — to suit each school's needs**

Spring Fair

PACKAGE OPTIONS



PAID PACKAGE

FOR A TAILORED EXPERIENCE, CHOOSE FROM OUR GAMES AND ADDITIONAL OPTIONS. EACH ACTIVITY IS INDIVIDUALLY PRICED TO FIT YOUR NEEDS AND BUDGET.

- Equipment Rental: Schools can rent games, Inflatables, tents, and all necessary Planning the event
- Communication and event marketing (Newsletter, poster, Flyer and Social Media Post)
- On-site organization and managing the event on the day(s)
- Gifts and Tokens for Winners: Tokens can be exchanged for gifts
- Various shows and entertainment (Facenpainting, Jugglers, Magicians...)
- Arranging for restaurants to be present on site.

COST-FREE FOR SCHOOLS

THIS PACKAGE IS OFFERED AT NO COST TO SCHOOLS. ALL REVENUE GENERATED FROM THE EVENT GOES TO EDUTAINMENT SOLUTIONS. SERVICES WILL BE PAID BY THE PARENTS. THIS OPTION IS SUBJECT TO TERMS AND CONDITIONS

- Planning the event
- Selecting games
- Communication and event marketing (Newsletter, poster, flyer and social media post) On-site organization and managing the event on the day(s)
- Ticket sales
- 100% of the sponsorship revenue goes to Edutainment Solutions
- Activities such as magicians, shows, jugglers, mascots
- Gifts and Tokens for Winners will be offered as add-ons
- Arranging for restaurants to be present on site.

TAILORED PACKAGE

THIS PACKAGE CAN GENERATE REVENUE FOR SCHOOLS OR PARENT ASSOCIATIONS DEPENDING ON THE LEVEL OF ENGAGEMENT AND INVOLVEMENT. THIS PACKAGE IS TAILORED ACCORDING TO NEGOTIATIONS WITH THE SCHOOL AND DEPENDS ON THE LEVEL OF ENGAGEMENT FROM THE INSTITUTION. IT VARIES FROM ONE SCHOOL TO ANOTHER BASED ON THE INVOLVEMENT OF PARENTS, STUDENTS, AND STAFF

- Planning the event
- Selection and providing games and activities
- providing Communication and event marketing (Newsletter, poster, flyer and social media post)
- Ticket sales
- Engaging parents, students, and staff
- Arranging for restaurants to be present on site.
- Sponsorship revenue will be shared between schools and Edutainment Solutions.

4. Markets

What we do

We organize vibrant school markets that bring the community together from flea markets to Christmas and Ramadan fairs. Parents can participate as exhibitors, and we also bring in professionals tailored to each theme. Each market includes fun games and arts & crafts activities, with Edutainment Solutions managing all logistics, marketing, and on-site animation.

Types of Markets

- **Flea Market:**

Parents sell items “garage sale” style. Can be school-only or open to the public, with music and fun activities.

- **Christmas Market :**

Students, parents, and exhibitors sell handmade creations. Add-ons include Santa Claus visits and gift distribution.

- **International Day:**

- Celebrate diversity with booths representing different countries. Food, crafts, performances, and student “passports” to collect stamps.

Why schools love it

- Community spirit and fundraising opportunities
- Fun, educational, and inclusive atmosphere
- Full event management by Edutainment Solutions
- Two package options available: Paid or Cost-Free.

Markets

PACKAGE OPTIONS

PAID PACKAGE

THE SCHOOL OR INSTITUTION PAYS A PACKAGE FEE BASED ON THE NUMBER OF TABLES AND PARTICIPATION. EDUTAINMENT ORGANIZES THE ENTIRE EVENT, INCLUDING ACTIVITIES, EDUCATIONAL GAMES, AND INFLATABLES. TABLES ARE FREE FOR EXHIBITORS. ALL ACTIVITIES ARE FREE FOR PARTICIPANTS. EDUTAINMENT ALSO ARRANGES FOR RESTAURANTS TO BE PRESENT ON SITE.

- Equipment Rental: Schools can rent tables, Inflatables, tents...
- Planning the event
- Communication and event marketing (Newsletter, Poster, Flyer and Social media post) On-site organization and managing the event on the day(s)
- Gifts and Tokens for Winners: Tokens can be exchanged for gifts
- Various shows and entertainment (Face painting, Jugglers, Magicians...)

COST-FREE FOR SCHOOLS

THE SCHOOL PAYS NOTHING UPFRONT. ACTIVITIES CAN BE PAID FOR BY PARENTS AND STUDENTS ON THE DAY OF THE EVENT. TABLES ARE PAID FOR BY EXHIBITORS. ALL REVENUE GENERATED BY THE ACTIVITIES GOES TO EDUTAINMENT SOLUTIONS. EDUTAINMENT ALSO ARRANGES FOR RESTAURANTS TO BE PRESENT ON SITE. PAID GAMES FOR PARTICIPANTS AND TICKET SALES ARE MANAGED BY EDUTAINMENT SOLUTIONS. THIS OPTION IS SUBJECT TO TERMS AND CONDITIONS

- Planning the event
- Communication and event marketing (Newsletter, poster, flyer and social media post) On-site organization and managing the event on the day(s)
- Ticket sales
- 100% of the sponsorship revenue goes to Edutainment Solutions
- Activities such as Magicians, Shows, Jugglers, Mascots Gifts and Tokens for Winners will be offered as add-ons.
- Arranging for restaurants to be present on site.



5. Parties and Dinners

What we do

We create unforgettable parties and dinners for students, parents, and teachers — transforming any school venue into a festive space. From decorations and catering to security and event-day logistics, Edutainment Solutions manages everything so your community can celebrate in style, stress-free.

Types of Events

- **Student Parties** : From Halloween to casual socials, with thematic decorations and fun activities.
- **Teacher & Parent Dinners** : Cultural and themed dinners (Ramadan, Diwali, Christmas, etc.), fully managed with décor and catering.
- **Graduation Parties** : At school or hotel venues, covering catering, decorations, reservations, and coordination to make this milestone memorable.
- **Staff Team-Building , End-of-year dinners, Teacher's Day celebrations, and activities that strengthen collaboration and team spirit.**

Why schools choose us

- Tailored celebrations that reflect your school's identity
- Professional planning and full event management
- Safe, seamless, and stylish execution

Parties and Dinners

PACKAGE OPTIONS

PAID PACKAGE

THE SCHOOL COVERS ALL EXPENSES, AND EDUTAINMENT SOLUTIONS HANDLES EVERYTHING FROM A TO Z.

- Promotional Materials: Creating and distributing promotional content for the gathering.
- Catering: Handling all catering needs with a variety of menu options.
- Reservations: Booking venues and managing all reservations (if applicable).
- Decorations: Providing themed decor that transforms the venue.
- Ticket Sales: Managing ticket sales and registrations.
- Security: Ensuring a safe gathering with professional security services.
- Event Day Management: Overseeing check-in, managing entries and exits, and ensuring smooth operation on the day of the gathering.
- Parental Authorizations: Ensuring minors have the necessary parental authorizations for student events.

COST-FREE FOR SCHOOLS

STUDENTS OR ATTENDEES PURCHASE TICKETS TO ENTER THE GATHERING. THE SCHOOL HOSTS THE EVENT, BUT EDUTAINMENT SOLUTIONS MANAGES ALL ASPECTS, ENSURING A HASSLE-FREE EXPERIENCE.

- Promotional Materials: Creating and distributing promotional content for the gathering.
 - Catering: Handling all catering needs with a variety of menu options.
 - Reservations: Booking venues and managing all reservations (if applicable).
 - Decorations: Providing themed decor that transforms the venue.
 - Ticket Sales: Managing ticket sales and registrations.
 - Security: Ensuring a safe gathering with professional security services.
 - Event Day Management: Overseeing check-in, managing entries and exits, and ensuring smooth operation on the day of the gathering.
 - Parental Authorizations: Ensuring minors have the necessary parental authorizations for student events.
- Conditions:
- A minimum number of attendees guaranteed by the school.



6. Job Fair

What we do

We organize professional Job Fairs that connect students with specialists from diverse industries. Our goal is to give students meaningful career insights while ensuring a stress-free and well-managed event for the school.

Why schools choose us

- Full-Service Management – from planning to execution, we handle it all
- Specialist Engagement – inviting professionals and companies from multiple fields
- On-Site Coordination – setup, installation, and smooth event flow
- Buffet Arrangement – welcoming speakers, teachers, and parents in a warm atmosphere
- Badge Management – clear identification for students and professionals
- Program Planning – detailed schedules, guided interactions, and organized logistics

The result

A seamless and enriching event that prepares students for their future, while leaving a lasting impact on your school community.

7. Extra-Curricular Activities & Workshops

What we do

We bring creativity to schools through engaging extra-curricular activities (ECA) and custom workshops.

From weekly art sessions to one-time creative projects, we design activities that enrich learning beyond the classroom.

Our workshops are hands-on, educational, and fun, covering a wide range of formats:

- Arts & crafts (painting, collage, mixed media)
- Creative recycling & upcycling projects
- Scrapbooking & personalized albums
- Collaborative school murals & large-scale art projects
- Seasonal and festive workshops (Christmas, Ramadan, Spring)

Why schools choose us

Flexible formats: weekly extra-curricular programs or one-off workshops.

All-inclusive: materials, facilitators, and setup provided.

Bilingual facilitation: French & English.

Creative impact: develops students' confidence, teamwork, and artistic expression.

Eco-friendly approach: promoting sustainability through recycling projects.

Package Options

Extra-Curricular Programs (ECA): structured weekly activities tailored to age groups and school schedules.

One-Time Workshops: collaborative murals, themed art sessions, recycling & upcycling projects.

Seasonal Events: creative corners for Christmas, Ramadan, National Days, and more.

ADDITIONAL SERVICES

AWARENESS DAYS:

We organize impactful Awareness Days on various important themes, aiming to educate and inform students, teachers, and parents. Services include:

- Engaging psychologists for conferences.
- Creating educational games, posters, and pins.
- Covering themes such as bullying, tobacco use, diversity, and anorexia.

SPORTS COMPETITIONS

We organize and manage sports competitions to promote physical fitness and teamwork among students. Our services include:

- Planning and coordinating sports events.
- Providing necessary equipment and setup.
- Ensuring smooth operations and fair play throughout the competition.

NATIONAL DAY CELEBRATIONS

Celebrate national pride with expertly managed events that highlight cultural heritage and unity.

Our services include:

- Themed decorations and activities.
- Coordination of cultural performances and presentations.
- Full event management to ensure a memorable celebration.

TALENT SHOWS

Showcase the talents of your students with our professionally managed Talent Shows.

Our services include:

- Audition management and talent selection.
- Stage setup and technical arrangements.
- Coordinating performances and schedules.
- Promoting the event to ensure a large audience.



5 Step Process



1 Initial Contact

- Reach out to us via our contact form, email, or phone.
- Provide us with some basic information about your event needs and preferences.

2 Consultation Meeting

- We will schedule a meeting, either via Zoom or face-to-face, to establish contact and understand your requirements in detail.
- During this meeting, we will discuss your goals, preferences, and any specific needs for the event.

3 Proposal Development

- Based on our discussion, we will develop a comprehensive proposal tailored to your needs.
- The proposal will include details of the services we offer, a customized plan for your event, and pricing information.

4 Package Confirmation

- Review the proposal and confirm the package that best suits your requirements.
- Once the package is confirmed, we will begin the planning and execution process.

5 Collaboration and Execution

- Our team will work closely with your school to ensure all details are covered and the event is executed flawlessly.
- Regular updates and open communication will be maintained throughout the planning and execution stages.

Our Portfolio

Edutainment Solutions has quickly built strong experience in educational event planning. From yearbooks to large-scale community celebrations, our events bring schools to life and strengthen community spirit.

Key Milestones

- Family Day (20th Anniversary – AFLEC)
- 5,000+ attendees • 20+ activities • Strong community engagement
- International Day (ICE Dubai)
- Organized for two consecutive years (2023–2024 and 2024–2025)
 - 40+ cultures celebrated through performances, crafts, and food villages
- Yearbooks (ICE Dubai)
- Exclusive partner for the 2023–2024 and 2024–2025 editions • Trusted by families and renewed year after year

Upcoming Event

- La Dictée Géante de Dubaï 2026: A world-record attempt for Francophonie • A collective project uniting schools, families, and the wider community

In the Media

Edutainment Solutions and our CEO, Sana Guetari Trabelsi, have been featured in leading publications, highlighting our innovation and impact in the education and events industry.

Featured Articles

- Best Startup Story – [Edutainment Solutions: Transforming Education into Unforgettable Experiences](https://www.beststartupstory.com/edutainment-solutions/)



<https://www.beststartupstory.com/edutainment-solutions/>

- Business Magazine UAE – [Meet Sana Guetari Trabelsi: Revolutionizing the Education Landscape](https://businessmagazineuae.com/meet-sana-guetari-trabelsi/)



<https://businessmagazineuae.com/meet-sana-guetari-trabelsi/>

- Business Magazine UAE – [Top 10 Female Leaders in the UAE 2024](https://businessmagazineuae.com/top-10-female-leaders-in-2024/)



<https://businessmagazineuae.com/top-10-female-leaders-in-2024/>

Recognition

- Named among the Top 10 Female Leaders in the UAE (2024)

[Women in Charge: Top 10 Female Leaders Transforming the Business World](#)



Thank You

Let's Create Unforgettable School Events Together

At Edutainment Solutions, we take care of every detail so schools can celebrate stress-free. Whether it's a grand celebration, a cultural event, or a special activity, our team ensures each project reflects your school's spirit and leaves lasting memories.



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